

**CITY OF HANCOCK
DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES OF JUNE 7, 2010**

Chairperson Peter Wickley called the regular monthly DDA meeting to order at 5:30 p.m. on Monday, June 7, 2010 at 399 Quincy Street with the following members present: Kathy Johnson, Carol Fisher, Frank Taucher, Peter Wickley, William Laitila, Bonnie Holland, Steve Zutter, Darin Leetun.

Absent: Jim Bogan

Guest/Staff: Glenn Anderson, Sandy Coponen, Dale Burkhouse, Karyn Hanks

It was moved by Johnson and seconded by Laitila to approve the May 3, 2010 minutes.

AYES: All

NAYES: None

Motion Carried

It was moved by Holland and seconded by Johnson to approve the agenda.

AYES: All

NAYES: None

Motion Carried

There was no public comments.

Dale Burkhouse reported on the May 11, 2010 HB & PA meeting.

Updates/Information

-heard that the DNRE Fisheries Division was concerned about the proposed mine rock fill proposed for Navy Street to construct a new sidewalk between the beach club and Ramada Inn.

-heard that the TORI has started up on Wednesday and Saturdays and is now relocated to the old middle school lawn.

-heard that Pat's IGA has started construction of a new 2 stall car wash at 800 Market St., just across Market St. from the grocery store. Martineau Morris is the project contractor.

-heard that the Bridge School is constructing a small rain garden on the ISD parking lot located on E. Quincy St.

-received an update that the \$4 million sewer rehab project is expected to be bid out in July or August.

-reviewed the Bridgefest schedule of events, which includes honoring the 50th anniversary of the Lift Bridge.

-heard that the Cortrights liquor license for the 101 E. Quincy St. location has been delayed due to an error made by the Liquor Control Commission by not indicating the street address on the paperwork submitted to the city for approval.

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-heard that 5th & Elm may be relocating to downtown Houghton from Dunstan Street.
- Was reminded that June 12th will be the funeral for Gerald George Lehman, who died in WWII.

Karyn Hanks, representing the marketing dept. which was recently hired by the DDA, presented the board with an update on the downtown promotion campaign.

On March 24th she held a brain storming session in which she invited local downtown businesses to participate, followed up with the development of three ad campaigns, which included the selected "It's All Here" campaign.

The project is funded with \$9200 in professional fees and \$16,700 in ad buys.

Karyn reviewed the ad buys including a 15 week Gazette newspaper buy with ad coupons, 20,000 restaurant placemats, a downtown facebook page, currently with 159 friends, \$3,000 in radio ads, and a front wall banner. She is also recommending the DDA increase the budget to purchase and install banners.

The Main Street Hancock board is meeting on June 8th to consider a request for help from Mark Johnson in financing his proposed purchase of the Gartner's Furniture business. The DDA has also been asked to help finance the acquisition. The DDA agreed to hold a special meeting on June 14th to consider this matter.

Sandy Coponen was present to ask the DDA for a business start up grant to reopen her Sew Sisters Store at 127 Quincy St. She was forced to close when the water pipes burst this winter at 119 Quincy St. when she was renting from Joe Burcar. A lot of her inventory and customer items were seriously damaged with water.

It was moved by Zutter and seconded by Taucher to award a \$3,000 business start up grant to Sandy Coponen to be used for rental payments for the rental at 127 Quincy St.

AYES: All

NAYES: None

Motion Carried.

The DDA discussed additional downtown promotion activities. The cost to rent the Belo sign by the old Elks Building was \$665 for a 6 month 4 x 12 ad. Only ½ the billboard is available at that price. The DDA decided not to pursue the billboard rent.

It was moved by Leetun and seconded by Holland to approve cost sharing ½ the cost of a \$5.00 coupon ad campaign with a budget of \$2,500, to approve up to \$4,300 to purchase new banners and hardware for the downtown light poles, and fund \$700 to acquire a banner for the front wall to promote the downtown marketing campaign.

AYES: All

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NAYES: None
Motion Carried.

It was moved by Johnson and seconded by Holland to approve a façade mini grant to David & Carol Fisher for a 1 to 1 match of DDA funds at \$4,125.

AYES: All
NAYES: None
Motion Carried

It was moved by Fisher and seconded by Johnson to adjourn at 7:05 p.m.

AYES: All
NAYES: None
Motion Carried.

Respectfully submitted,

Glenn Anderson
Secretary Pro-Tem