

**CITY OF HANCOCK
DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES OF DECEMBER 5, 2011**

Chairperson Peter Wickley called the regular monthly DDA meeting to order at 5:30 p.m., Monday, December 5, 2011 with the following members present: Kathy Johnson, Steve Zutter, Jim Bogan, Peter Wickley, Bonnie Holland, Bill Laitila, Jordan Johnson, and Carol Fisher.

Absent: Frank Taucher

Guest/Staff: John Haeussler, Jennifer Burkhouse and Glenn Anderson

It was moved by Bogan and seconded by Zutter to approve the agenda.

AYES: All

NAYES: None

Motion Carried.

It was moved by Kathy Johnson and seconded by Laitila to approve the November 7, 2011 minutes.

AYES: All

NAYES: None

Motion Carried

There were no public comments.

Updates/Information

-heard that the city has applied for a \$320,000 MSHDA Rental Conversion grant for renovating the 116 Quincy St., building now owned by Mike Lahti.

-reviewed the Nov. 8 2011 HB & PA meeting minutes.

-noted that this years Nov. 25th Christmas Walk went well with a record turnout, along with 205 pictures of Santa, and thanked all the volunteers for making it a success.

-reviewed the new city color brochure, 2,500 were printed, and will be distributed at the chamber and visitor bureau offices, as well at city hall.

-noted that Sean Connors, owner of Evert's Motor Sports, 315 Dakota St., has closed in late November. Jim Aho still owns the building.

The DDA board reviewed the final DNR staff scoring of the DDA's grant application to the Michigan Natural Resources Trust Fund (MNRTIF) for \$262,500 for the Navy Street Board Walk project adjacent to the Coon Electric building. The project scored 360 out of a total of 520 points. The city was able to improve the preliminary score by 80 points, thereby making the application more competitive.

The DDA received an email from Rick Freeman stating he no longer was exploring opening a new video store in the 100 block of Quincy St.

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The DDA reviewed the downtown consumer research summary that was taken earlier in 2011 by the marketing dept., 389 people completed the survey, with 53% from Hancock. The biggest request was for more casual and outdoor clothing stores, and additional ethnic restaurants. 52.9% of the survey takers believed the parking meters should be removed, with only 9% supporting keeping the meters.

The DDA reviewed the results of the October 22nd and November 2nd Reshape Downtown SWOT results, and the objective to establish 5 business led sub committees on:

- Streetscape/façade
- Residential/parking
- Business Mix/marketing
- Waterfront Development
- Arts & Events

The HB & PA and DDA are planning a meeting in February to present the results of the two SWOT sessions and recruit new committee members.

It was moved by Zutter and seconded by K. Johnson to cancel the January, 2012 DDA meeting:

AYES: All

NAYES: None

Motion Carried.

It was moved by K. Johnson and seconded by Carol Fisher to adjourn at 6:15 p.m.

AYES: All

NAYES: None

Motion Carried.

Respectfully submitted,

Glenn Anderson
Secretary Pro-Tem