

**CITY OF HANCOCK  
DOWNTOWN DEVELOPMENT AUTHORITY  
MINUTES OF MARCH 1, 2010**

Vice Chairperson Bonnie Holland called the regular monthly DDA meeting to order at 5:30 p.m. on Monday, March 1, 2010 with the following members present: Bonnie Holland, Kathy Johnson, Frank Taucher, Darin Leetun, Bill Laitila, Steve Zutter and Carol Fisher.

Absent: Peter Wickley and Jim Bogan

Guests/Staff: Glenn Anderson and Karyn Hanks

It was moved by Laitila and seconded by Johnson to approve the agenda, including moving up on the agenda old business.

AYES: All

NAYES: None

Motion Carried

It was moved by Johnson and seconded by Fisher to approve the February 1, 2010 minutes, with one clarification, that General Glass provided the glass for 116 Quincy St. but did not install it.

AYES: All

NAYES: None

Motion Carried.

Updates/Information

- Heard that the City Council of Houghton and Hancock will be meeting tonight to consider a joint resolution of support to relocate the Isle Royale National Headquarters and Boating Facilities to the Quincy Smelter located in Franklin Township.
- Heard that OHM recently submitted a permit application to the COE & DEQ for the Navy Street walkway project across from Coon Electric.
- Heard that the annual St. Patrick's Day parade is Saturday, March 13<sup>th</sup> at 11:30 a.m. At least 2 bands are expected to participate.
- The 5<sup>th</sup> Annual Armed Forces Day parade will be on Saturday, May 15<sup>th</sup> at 10:00 a.m.
- Learned that FU and the Hancock Public Schools are expected to close on the transfer of Condon Field and the old Middle School this month.
- Heard that a new Far East Grocery store will be opening at 236 Quincy St. within the next few weeks. The new owner is Le Lin, a MTU student.
- Heard that the City Council has scheduled a public hearing on the proposed city purchase of a 26.64 acre parcel from Tonne Construction Company for \$135,000.
- Heard that Tonne Construction Company and World of Wood both sold one waterfront lot in 2009. The DDA captures about \$1,200 per lot, and 3,000 when a home is built.
- Heard the city has 229 businesses and 2,500 jobs along with 6 schools, 1 university, 1 gov't, and 13 churches.

-Heard that the 2 empty rental units on the 1<sup>st</sup> floor of the Scott Building has a possible new restaurant interested in renting the space, and may be applying for a façade matching grant.

-Discussed the proposal to have the City of Houghton annex the Copper Country Mall property and using core cities incentives, which is not available to Hancock because we don't meet the distressed level. Houghton has a 41% poverty rate.

The DDA reviewed a recommendation developed by an ad hoc committee made up of Bonnie Holland (DDA), Stephen Olsson, Jack Eberhard, both representing the HB & PA, and City Manager Glenn Anderson to undertake a downtown promotion campaign. The committee had met 4 times, interviewed 3 marketing firms, including Kelley Marketing, LLC, Impact Retailing, LLC and the Marketing Dept, and decided to recommend the hiring of the Marketing Dept. from Houghton for a not to exceed price of \$9,200 to develop a PR Plan. The committee also recommended budgeting \$16,700 to purchase advertising.

It was moved by Taucher and seconded by Zutter to hire the Marketing Dept. for a not to exceed price of \$9,200 to develop a public relations campaign for the downtown and authorize \$16,700 of DDA funds to purchase and acquire advertising as recommended by the Marketing Dept.

AYES: All

NAYES: None

Motion Carried.

The DDA reviewed its pending budget commitments, including:

Paving old DPW Road	\$33,000
Underground Electrical at old DPW site	\$10,500 (75%)
Arts Center Façade	\$10,000
FU Heritage Center Façade	\$10,000
Frank's True Value Façade	\$10,000
Jeff Thiel-Old Church	<u>\$10,000</u>
	\$83,500

The budget amount does not cover the est. cost of the Navy St. walkway, if constructed.

The DDA currently has a cash position of \$208,205.52.

It was moved by Zutter and seconded by Taucher to adjourn at 6:20 p.m.

AYES: All

NAYES: None

Motion Carried.

Respectfully submitted,

Glenn Anderson, Secretary Pro-Tem