

**CITY OF HANCOCK
DOWNTOWN DEVELOPMENT AUTHORITY
MEETING MINUTES
MONDAY, November 4, 2024**

Regular Meeting:

Call to order by Chairperson Jon Luse at 6:00 p.m.

Present: Diebel, Fiala, Lahti, Luse, Nagel, Olsson, Rickard, Salani

Absent: Blau

Motion by Member Fiala and supported by Member Nagel to approve the agenda.

Yes: All

No: None

Motion Carried

Public Comment: Melissa Davis, Managing Director of the New Power Tour reminded the committee that MSU Regional Economic Crowd Financing is available from the State of Michigan for small town areas such as ours to invest in our own local businesses. She also owns the Saturday Store where they're conducting a "Build a Better Portable Computer Desk" contest with \$500 worth of prizes available for the top designs.

Motion by Member Rickard and supported by Member Fiala to approve the minutes of October 7, 2024.

Yes: All

No: None

Motion Carried

Updates/Information

- **Marketing Update:** The City of Hancock is working with Monte Consulting to create a more regional marketing campaign for the city. We're in the process of selecting/contacting community leaders for 10-person Focus Groups from the residential and business sectors.
- **New Businesses in Town:** Flywheel Fitness Studio at 787 Market Street, Small Town Goods (pop-up store open for the holidays) at 115 Quincy Street, Mazzoleni Art Studio at 116 Quincy Street (opens December 7), Mau L Seamstress and Alterations at 210 Quincy Street, and more to come!
- **Wine Tasting:** Hancock Rotary's Fundraiser "Deer Hunter's Wine Tasting and Silent Auction" is at the Finnish American Heritage Center on Friday, November 15th at 7 pm. Small plate food pairings will be catered by Gino's Restaurant.
- **53rd Annual Christmas Walk:** The Hancock Business Association and the City of Hancock presents "'Twas the Night Before Christmas" on Quincy Street on Friday, November 29th from 6 – 8 pm. There will be dog sled rides, Christmas Cookie Decorating, face painting, hot chocolate stands, craft stations, hayrides, and much more! Quincy Street will be closed from 5:30 – 8:30 pm.

- **MEDC RAP Grant – Façade:** This Revitalization and Placemaking (RAP) Program seeks to revitalize traditional downtowns. This tool provides access to development gap financing for façade improvement programs.
- **Small Business Saturday:** Businesses in the City of Hancock need to get their coupons submitted to the Keweenaw Chamber of Commerce for their Holiday Gift Guide.
- **MEDC Shared Streets and Spaces Grant:** The City of Hancock was awarded a \$200,000 grant for the Elevation Street Sidewalk Connector which will connect Barkell Elementary School to Hancock High School (from Fir to Campus Drive). This will allow for safer foot traffic between the two schools.

New Business

1. Motion by Member Fiala and supported by Member Rickard to approve the Hancock Business Jumpstart Program in the amount of \$3,000.00 for Mau L Seamstress and Alterations at 210 Quincy Street.

Yes: Diebel, Fiala, Lahti, Luse, Nagel, Olsson, Rickard, Salani
 No: None
 Motion Carried

2. Motion by Member Fiala and supported by Member Rickard to approve the Aren Superior Paving, LLC demolition quote for 224 Quincy Street in the amount of \$87,860.00.

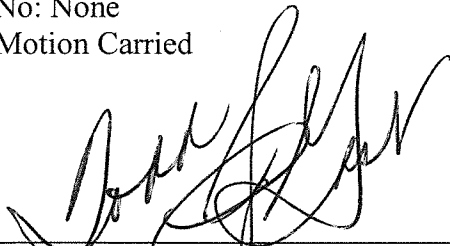
Motion by Member Nagel and supported by Member Diebel to table this action until further information is available about a potential MEDC Grant opportunity for Spring 2025.

Yes: Diebel, Fiala, Lahti, Luse, Nagel, Olsson, Rickard, Salani
 No: None
 Motion Tabled

Public Comment: None

Motion by Member Olsson and supported by Member Fiala to adjourn the meeting at 6:25 pm.

Yes: All
 No: None
 Motion Carried



Todd Gast, Community Development